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## **TELECO OF THE ROCKIES EDUCATES CUSTOMERS TO BE AWARE OF FRAUDULENT BILLS FROM TELECOMMUNICATIONS CARRIERS**

ENGLEWOOD, CO — January 31, 2014 — Teleco of the Rockies, an industry leader in unified communications, announced today that the region's businesses should be aware of fraudulent bills coming from companies posing as telecommunications carriers. Impersonators have been attempting to defraud organizations and Teleco of the Rockies is determined to make sure its customers are aware of this threat. The Department of Consumer Protection has launched an investigation into a company calling itself "UST" or "US Telecom" who has been claiming that the aforementioned invoices were for preventive maintenance on existing telephone systems. As a result, Teleco of the Rockies is warning all of its customers and the business community it serves.

Many organizations find themselves overworked, pressed for time and unable to catch every single detail. Unfortunately, this leaves room for scams like this to occur. The perpetrating company, "UST" had been posing as

"USTelecom" in an effort to go unnoticed while collecting illegitimate revenues. The scheme exploited the commonplace nature of preventative maintenance invoices, which are regularly sent out by telecommunications carriers and broadband providers alike.

"The reason they were able to pull a stunt like this was because they took advantage of the fact that CEOs and other executives simply have too many things that require their attention," stated Jeff O'Neill, VP of Sales of Teleco of the Rockies. "This is exactly why we meet with our customers on a regular basis to review, analyze and consult on their telecommunications and Internet connectivity bills. While we can see things like this coming from a mile away, our customers are too busy growing their businesses."

Teleco of the Rockies has differentiated itself over the years by aligning its interests with its customers' interests. For example, when Teleco of the Rockies initially sits down with a prospective customer, it first

conducts an in-depth analysis of the existing network infrastructure, unnecessary lines, unnecessary billing and then interviews top level executives to gain a global understanding of what management is looking to achieve through the adoption of technology. Other business communications companies are much more transactional in nature and lack a relationship-based approach, in which both companies look out for one another.

"We've always looked to partner with our customers, so we can be their trusted resource, not just their technology supplier," commented Mr. O'Neill. "Our goal is to share our expertise with everyone in our business community, and over the years we've found that whether we do business with someone or we just help them understand their own business communications infrastructure better, people tend to enjoy our interactions. As experts, we consider it our duty to watch out for scams like this and to make sure our community is protected."

## **ABOUT TELECO OF THE ROCKIES**

Teleco of the Rockies is the nation's most customer-oriented business telephone and data communications company. The company's goal is maximum customer satisfaction through total customer service. Teleco of the Rockies provides its

customers with a variety of telecommunications solutions including VoIP, traditional PBX, and pre-owned equipment, which are serviced by Factory Certified technicians. Customers are thoroughly trained in every component of their system by a highly experienced customer service team.

Founded in 1983, Teleco of the Rockies has offices in Denver and Fort Collins. The company maintains a national footprint through its national services network supporting businesses throughout the United States. For more information on Teleco of the Rockies, call 303-790-8700 or visit [www.telecorockies.com](http://www.telecorockies.com).