



Jeff O'Neill VP of Sales

<u>Technolink of the Rockies Launches Secure WiFi-as-a-Service to Protect</u> <u>Customers from Cyber Attacks</u>

Leading Managed Technology Services Provider (MTSP) Leverages Innovative Wireless Access Points to Secure Connections to the Internet

ENGLEWOOD, CO - October 2019 - Technolink of the Rockies, a leading managed technology services provider (MTSP), announced today that the company has launched a Secure WiFi-as-a-Service program to protect its customers from cyber attacks through wireless access points. Over the past few years, the prevalence of cyber attacks has continued to grow, expanding every SMBs' need for cybersecurity. One of the most widely utilized methods by cybercriminals is WiFi hacking through an organization's wireless access points.

WiFi hacking has proven to be one of the most effective means of cyberattacks and hackers are using this specific method to exploit SMBs. However, Technolink of the Rockies's Secure WiFi-as-a-Service program comprehensively stamps out this threat and equips SMBs with a means to securely connect to WiFi, so that their businesses can run smoothly, securely and safely. This program goes far beyond the typical protection that most businesses utilize. Common cybersecurity packages include firewall, data backup, antivirus, malware prevention, OS security and patches, yet these solutions are no longer sufficient protection mechanisms.

In the modern workplace, everything relies on the Internet and a secure connection is now an absolute must for any organization. Unfortunately, the majority of all breaches happen to SMBs and the main reason is that their IT provider is not providing sufficient protection against cyber attacks. SMBs require a secure connection in order to ensure that their employees, networks and customers are protected from infiltration, data extraction and credential theft. WiFi hacking is often overlooked as a security threat; however, as Internet speeds have dramatically increased in performance in recent years, so have the associated risks. WiFi hacking has become prevalent because it's very easy to hack wireless access points.

Fortunately, Technolink of the Rockies offers customers a Secure WiFi-as-a-Service program on a month-to-month basis with no capital expenditure. Technolink of the Rockies provides its customers with state-of-the-art wireless access points designed to thwart cyber attacks. This unique technology includes a powerful wireless intrusion prevention security system, real-time business driven and location- based analytics, and social-enabled captive portals. The Secure WiFi-as-a-Service program includes technology refresh, so the wireless access point is always up to date with the latest

software and cybersecurity technology.

"The reason that businesses need to secure their WiFi is because these attacks can go undetected for a very long time, which poses serious risks to any company," stated Jeff O'Neill, VP of Sales of Technolink of the Rockies. "Hackers are only getting smarter and the sooner a business can lock down every entry point into their network the better."

ABOUT TECHNOLINK OF THE ROCKIES

Founded in 1983, Technolink of the Rockies is able to fulfill all of its customers' technology needs. The company is the premier resource for business phone systems (VoIP and Session Initiation Protocol (SIP) provisioning), Managed IT Services, Network Security, Video Conferencing and Disaster Recovery. Technolink of the Rockies has built a team of professional voice and data specialists whose goals are maximum customer satisfaction through total customer service. The company designs, implements and monitors end-to-end solutions.

Technolink of the Rockies delivers the future by linking business technologies today! For more information, please call 303-790-8700 or visit us at www.asktechnolink.com.