



Jeff O'Neill  
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## **Technolink of the Rockies Leverages Clearfly for Mission Critical Communications**

### *Leading Managed Technology Services Utilizes Clearfly to Keep Key Facilities and Businesses Connected During COVID-19*

ENGLEWOOD, CO — January 2021 – Technolink of the Rockies, a leading managed technology services provider (MTSP), announced today that the company leverages Clearfly, a top-tier SIP (Session Initiation Protocol) trunking provider, to support mission-critical telephony communications. Various industries including healthcare, government and construction have invested heavily in Clearfly's technology to keep their operations productive, efficient and reliably connected with their customers.

One such example, is the case with healthcare. As hospitals have become overwhelmed with patients and the need for reliable communications infrastructure has become even more pronounced, Clearfly has relied upon in well over 2,000 SIP trunks across the nation, deployed through various healthcare facilities. In the wake of the current pandemic, doctors can no longer afford the occasional dropped call, spotty service or lost voicemails, during this high-demand time. This is why many medical facilities are utilizing Clearfly as the underlying SIP trunk.

As lockdowns have continued across the nation, it's no question that small to mid-sized businesses (SMBs) have taken the brunt of the impact. For businesses, this has meant that it's even more important than ever before that SMBs find new, more efficient ways to remain connected, available

and accessible to their customers at all times. Before COVID-19, a business may have been able to let an opportunity or two slip by, however, at this point, new opportunities are mission-critical and the partner that organizations are repeatedly turning to more often is Clearfly, making it the go-to company for secure, reliable access to VoIP communications.

"We consider it our responsibility to not only install and deploy technology flawlessly for our customers, but moreover we consider it our responsibility to remain educated on the technological landscape on our customers' behalf so that we can make strong partnerships that will benefit them before they even realize they have that business need," stated Jeff O'Neill, VP of Sales of Technolink of the Rockies. "It's about forecasting our customers' future and then ensuring they have the technology they'll need to flourish. This is why we make such decisive moves ahead of time, so that we're in the position to take care of our clients' needs well in advance."

### **ABOUT Technolink of the Rockies**

Founded in 1983, Technolink of the Rockies is able to fulfill all of its customers' technology needs. The company is the premier resource for business phone systems (VoIP and Session Initiation Protocol (SIP) provisioning), Managed IT Services, Network Security, Video Conferencing and Disaster Recovery. Technolink of the Rockies has built a team of professional voice and data specialists whose goals are maximum customer satisfaction through total customer service. The company designs,

implements and monitors end-to-end solutions.

Technolink of the Rockies delivers the future by linking business technologies today! For more information, please call 303-790-8700 or visit us at [www.asktechnolink.com](http://www.asktechnolink.com).

### **ABOUT CLEARFLY**

It's Clearfly's obsession to deliver quality voice solutions to business customers. In order to reliably provide mission critical products the network infrastructure is the most important element. Clearfly runs an extremely redundant and fault tested data-center and cloud based voice plant.

With data-centers built out in Billings, MT – Seattle, WA – Denver, CO clients can rest assure that the Clearfly infrastructure is built for the most discriminant and sensitive voice needs. In addition, Clearfly also backs up real-time voice resources to the Metaswitch cloud. The data-center build out provides two-fold benefit to our end-users. One, geographic redundancy for our Metaswitch voice switch eliminates the risk of a outage due to an isolated geographic issue. Two, for a lot of clients who rely on a separate ISP for the Clearfly SIP services peering with these carriers in their data-center POPs is extremely helpful in keeping calls 'on-net'. For more information, please visit <https://www.clearfly.net> or call (866) 652-7520.