



Jeff O'Neill VP of Sales

<u>Technolink of the Rockies Invited to Attend 22nd Annual Technology Assurance Group</u> (TAG) Convention in Charleston, South Carolina

Leading MTSP Invited to Conference with Thought Leaders on Exceeding Customer Expectations

ENGLEWOOD, CO - February 28, 2023 - Technolink of the Rockies, a leading managed technology services provider (MTSP) was invited to attend and share their expertise with top industry organizations at the 22nd Annual Technology Assurance Group (TAG) Convention in Charleston, South Carolina. The private event will take place at the Marriott Charleston on March 26-28, 2023 and will feature many of the best minds in the United States and Canada who specialize in IT, cybersecurity, VoIP, video surveillance and copier solutions. Technolink of the Rockies was selected because of its reputation as a thought leader in the marketplace, its unparalleled ability to deliver exceptional customer experience and its propensity to contribute to the technology industry.

The focus of the convention is "Exceeding Customer
Expectations" and all of the speakers will distil how they're delivering the proverbial "above and beyond" experience to their customers. In a world where most businesses provide a lackluster customer experience at best, Technolink of the Rockies is attending this event because it is brimming with innovative ideas to

share. "It's important to us to remain on the leading edge when it comes to exceeding our customers' expectations," stated Jeff O'Neill. VP of Sales of Technolink of the Rockies. "Many companies boast about delivering a fantastic customer experience; however, only a small portion of those companies actually measure their customer experience with data and only a fraction of those companies invest the time, energy and expenses into attending events like this. Just as we consider it our duty to remain current on the latest business technology solutions and how they can enhance organizational productivity, we find it equally important to make sure we're constantly finding new methods to improve our customer satisfaction levels."

Speakers will discuss best practices related to improving company culture, fostering camaraderie, improving customer relationships over the long-term and how to elevate customer experience so that they earn more trust. O'Neill also said, "When we spend time rigorously researching how to improve customer experience, we always see the results in our interaction with our customers. We're not just looking for new information for ourselves, but we're looking for innovative tactics and strategies that we can

deploy in our clients' businesses, as well. Every industry is unique and as much as we're intending to make sure we optimize our own business with world-class service, we're also looking for new ideas that would give our clients a strategic advantage in their industry," commented O'Neill.

ABOUT TECHNOLINK OF THE ROCKIES

Founded in 1983, Technolink of the Rockies is able to fulfill all of its customers' technology needs. The company is the premier resource for business phone systems (VoIP and Session Initiation Protocol (SIP) provisioning), Managed IT Services, Network Security, Video Conferencing and Disaster Recovery. Technolink of the Rockies has built a team of professional voice and data specialists whose goals are maximum customer satisfaction through total customer service. The company designs, implements and monitors end-to-end solutions.

Technolink of the Rockies delivers the future by linking business technologies today! For more information, please call 303-790-8700 or visit us at www.asktechnolink.com.