



Jeff O'Neill VP of Sales

Technolink of the Rockies Disrupts Cybersecurity Industry with New Program

Leading Managed Technology Services Provider Streamlines Security Options for SMBs

ENGLEWOOD, CO - August 29, 2023 – Technolink of the Rockies, a leading managed technology services provider, announced today that the company has launched a cybersecurity security-as-a-service program designed to protect businesses from daily attacks. Technolink of the Rockies's cybersecurity-as-a-service is an allinclusive offering that combines best of breed technology for firewalls, antivirus software, phishing prevention, dark web monitoring, and data backup.

Technolink of the Rockies begins every customer relationship by formulating strategic IT goals, planning their IT budget, analyzing and reworking business processes and facilitating technology changes. The objective is to maintain the IT infrastructure and protect customers from cyberattacks that occur on a daily basis. The cybersecurity-as-a-service program creates security policies, controls and cyber incident response planning, ensures compliance with the changing laws and applicable regulations, and

maintains a current understanding of the IT threat landscape.

Technolink of the Rockies's cybersecurity-as-a-service program is an all-encompassing offering making it unique versus what other IT companies provide in the marketplace. Technolink of the Rockies has a proven process that includes unified threat management protection, a network analysis and scorecard, a risk summary report that identifies critical issues, an asset detail report that catalogs specific workstations, servers and devices, a phishing simulation report to educate employees on what to look out for from an attack, a dark web report to determine which employees' emails and passwords have been compromised, and network security and risk monitoring system. These are just a few of the important components provided through the cybersecurityas-a-service program. Each is designed to proactively thwart cyber-attacks.

"Cyber-attacks are on the minds of every owner and unfortunately most small to midsized business (SMBs) are extremely vulnerable," stated Jeff O'Neill, VP of Sales of Technolink of the Rockies. "This vulnerability

could put many of them out of business if nothing is done. We created our cybersecurity-as-aservice program to cost effectively provide enterprise level protection to our region's SMBs," added Mr. O'Neill."

ABOUT TECHNOLINK OF THE ROCKIES

Founded in 1983, Technolink of the Rockies is able to fulfill all of its customers' technology needs. The company is the premier resource for business phone systems (VoIP and Session Initiation Protocol (SIP) provisioning), Managed IT Services, Network Security, Video Conferencing and Disaster Recovery. Technolink of the Rockies has built a team of professional voice and data specialists whose goals are maximum customer satisfaction through total customer service. The company designs, implements and monitors end-to-end solutions.

Technolink of the Rockies delivers the future by linking business technologies today! For more information, please call 303-790-8700 or visit us at www.asktechnolink.com.