



## Technolink of the Rockies Leverages Latest Technology to Optimize Customers' Networks

Leading MTSP Utilizes Sophisticated Change Management and Inventory Asset Software to Keep SMBs Secure, Efficient and Profitable

ENGLEWOOD, CO - February 29, 2024 - Technolink of the Rockies, a leading managed technology services provider (MTSP), announced today they've unveiled new technology which will help optimize customer networks. One of the central challenges facing every small to mid-sized business (SMB) is how to keep their technology infrastructure running smoothly as they continue to grow. As organizations scale, networks typically go through a growth curve in terms of complexity. Technolink of the Rockies has made an investment into one of the latest change management and inventory asset software technologies in order to ensure that their customer networks remain at peak performance as they ascend through these new phases of business.

With employees bringing their own devices onto a network, company devices fluctuating between being under-warranty and out-of-warranty, changing headcounts and a litany of new cloud-based apps being used to

keep the company productive, organizations are often quickly overwhelmed by the staggering complexity of all those various factors. Technolink of the Rockies has taken a leadership position by investing in technology that ensures accurate, immediate insight across the IT technology stack and highlights what changes were made across all systems at any time. Comprehensive documentation included in this technology holds third-party vendors accountable and can do wonders to preserve critical customer relationships, reduce liability, etc.

Jeff O'Neill, VP of Sales of Technolink of the Rockies stated. "Businesses can only grow as fast as their network can perform. Technolink of the Rockies thoroughly monitors our customers' infrastructure. hardware and software assets, and any changes that may occur because of employee interaction with their network. We know immediately who at a company administered a change and how it contributed to the overall functionality of the rest of its IT systems, in real-time. Through a significant investment in the latest state of change management and inventory management technology, Technolink of the Rockies is elevating industry

standards. This technology is indispensable for ensuring that the devices our customers rely on are constantly performing at their maximum potential. If I were an SMB, I would be suspect of working with any managed services provider that wasn't leveraging this type of technology or providing this level of insight."

## ABOUT TECHNOLINK OF THE ROCKIES

Founded in 1983, Technolink of the Rockies is able to fulfill all of its customers' technology needs. The company is the premier resource for business phone systems (VoIP and Session Initiation Protocol (SIP) provisioning), Managed IT Services, Network Security, Video Conferencing and Disaster Recovery. Technolink of the Rockies has built a team of professional voice and data specialists whose goals are maximum customer satisfaction through total customer service. The company designs, implements and monitors end-toend solutions.

Technolink of the Rockies delivers the future by linking business technologies today! For more information, please call 303-790-8700 or visit us at www.asktechnolink.com.