



Jeff O'Neill
VP of Business Development

Teleco of the Rockies Receives Recognition for Membership Participation And Dedication To Implementing Better Business Practices

Leading Providers in the U.S and Canada Attend Technology Assurance Group's 2008 National Convention

ENGLEWOOD, CO — April 2, 2008 — Teleco of the Rockies, the region's leader in business communications, announced today that the company received special recognition for membership participation and dedication to the implementation of better business practices from Technology Assurance Group (TAG), an international organization of independently owned telecommunication companies representing over \$390 million in products and services. This great honor bestowed on the company occurred at TAG's 8th Annual Convention in March at the Loews Coronado Resort.

This recognition, which is given out annually, is based on overall participation in TAG's educational courses that include advanced training in sales, financial, marketing, operations, and management. "In 2007, Teleco of the Rockies outperformed and surpassed many of the best companies in our industry because of their ability to successfully implement better business practices into their organization," said Dale Johnson, president of Technology Assurance Group. "Teleco of the Rockies's customer oriented focus fueled the company's overall growth in this area. Throughout the year they acquired greater knowledge as well as new methodologies that helped increase their customers' profitability and productivity, while giving them a competitive advantage in their marketplace. Teleco of

the Rockies is one of TAG's premier Members and we were proud to showcase such a fine organization at our national convention."

Jeff O'Neill, VP of business development of Teleco of the Rockies, stated. "We're extremely proud of this accomplishment and I applaud our people for their hard work and their drive to achieve new heights by implementing TAG's better business practices." "Our success is directly tied to our ability to not only learn new information but apply it in a productive manner that has a positive impact on everyone that we touch. TAG gives us support, focus and an outline to follow but at the end of the day it up to us to get it done."

Teleco of the Rockies offers businesses a variety of communication solutions including telephone systems, local/long distance service, Internet connectivity, web conferencing, teleconferencing, call accounting, and Voice over IP (VoIP). The company's mission is to serve the business community with tools that make organizations run more efficiently, increase their profitability and give them a competitive edge in their marketplace.

ABOUT TELECO OF THE ROCKIES

Teleco of the Rockies is Colorado's most customer-oriented business telephone and data communications company. The company's goal is maximum customer satisfaction through total customer service. Teleco of the Rockies provides its customers with a variety of telecommunications solutions

including VoIP, traditional PBX, and pre-owned equipment, which are serviced by Factory Certified technicians. Customers are thoroughly trained in every component of their system by a highly experienced customer service team.

Teleco of the Rockies has been in business since 1981 and has offices in Denver and Fort Collins. The company also provides its industry leading services to the entire front range of Colorado Businesses as well as Summit County in the mountains.

For more information on Teleco of the Rockies, call 303-790-8700 or visit www.telecorockies.com.

ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)

Technology Assurance Group, LLC (TAG) is a national organization of leading independently owned telecommunications companies. TAG provides its members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from programs including strategic partnerships with communication solution providers, best business and management practices, and advanced sales training programs. TAG's mission is to leverage its members' combined economic power, to increase their sales and profit margins, and to bring advanced technology to the marketplace. For more information on TAG, please call 858-673-5800 or visit www.tagnational.com.