



Jeff O'Neill
VP of Sales

Teleco of the Rockies Educates Customers on Mobile VoIP Technology

*Small to Mid-Sized Companies to Benefit
from Latest Advancements in Mobile
Communications Technology*

ENGLEWOOD, CO —
October 28, 2010 — Teleco of the Rockies, an industry leader in Unified Communications, announced today that recent statistics by the industry's leading research firms are showing that mobile Voice over Internet Protocol (VoIP) is poised to revolutionize the communications industry. This technological advancement is increasing profitability and providing substantial benefits to small to medium sized businesses (SMB) across the globe.

Juniper Research, who specializes in appraising high growth opportunities for the mobile markets, "expects the total number of mobile VoIP users to exceed 100 million by 2012." Paired with InStat's prediction of "288 million mobile VoIP users by 2013" it's easy to see that mobile VoIP is making its way to the forefront of communications. Jeff O'Neill, VP of Sales of Teleco of the Rockies states, "As our customer's trusted technology advisor, we feel obligated to educate our customers about the business benefits of mobile VoIP and how it can enhance the way they

communicate. It's up to us to understand where the communications industry is headed, but more importantly it's absolutely vital that we find the technologies that make our customers more *profitable.*"

Traditional VoIP has been around since the 90s, but until recently the Internet has not been able to adequately support VoIP. Past developments have stabilized VoIP's performance and this explains the dramatic increase in demand for the technology, especially among SMBs. VoIP's primary appeal lies in its sizable cost savings for end users and in a struggling economy, VoIP was the blatantly obvious choice for most business owners. However, for the past several years SMBs were limited to only using VoIP at the office and at home, which deterred a large section of the population from deriving the technology's benefits. Mobile VoIP "cuts the cord" and allows users to enjoy all of the benefits of VoIP technology *from their cell phone*. Mobile VoIP enhances integrations with applications such as Presence Management, Find Me Follow Me and Unified Messaging.

As smart phones, like Apple's iPhone and Motorola's Droid, continue to grow in popularity, so does the market for mobile VoIP.

SMB's are being educated on the value of mobile VoIP and as a result, demand for this technology is accelerating.

ABOUT TELECO OF THE ROCKIES

Teleco of the Rockies is the nation's most customer-oriented business telephone and data communications company. The company's goal is maximum customer satisfaction through total customer service. Teleco of the Rockies provides its customers with a variety of telecommunications solutions including VoIP, traditional PBX, and pre-owned equipment, which are serviced by Factory Certified technicians. Customers are thoroughly trained in every component of their system by a highly experienced customer service team.

Founded in 1983, Teleco of the Rockies has offices in Denver and Fort Collins. The company maintains a national footprint through its national services network supporting businesses throughout the United States. For more information on Teleco of the Rockies, call 303-790-8700 or visit www.telecorockies.com.