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VP of Sales

TELECO OF THE ROCKIES KEEPS CUSTOMERS' SAFE THROUGH ROLLING BLACKOUTS

Innovative Technology Set to Replace Outdated Voicemail Systems

ENGLEWOOD, CO – July 25, 2012 - Teleco of the Rockies, a leader in unified communications, announced today that it has launched a data safety program to protect its customers from the expected increase in rolling blackouts and brownouts this summer. Companies across the board are using more energy to power their businesses than ever before and increasing energy demands are putting a strain on major energy suppliers. In years past, energy suppliers have turned to blackouts and brownouts as a last resort, yet in the coming months blackouts will be an unfortunate necessity.

Every year companies face this problem, along with other disasters such as hurricanes, tornadoes, storms, power outages and floods. Oftentimes these disasters cause major disruptions to the business and in some cases companies can lose critical computer files or company records. Most businesses can't afford to lose these files or have their phones down during peak hours. As a result, many businesses have turned to Teleco of the Rockies to help eliminate these threats,

and are leveraging their technological expertise to create a competitive advantage for themselves.

Business Continuity Disaster Recovery (BCDR) automatically creates failsafes for key communications systems, so in the event of an emergency, businesses can run uninterrupted. For example, if a phone line were to go down, incoming calls would immediately be transferred to a backup carrier and calls would then be routed to cell phones instantly. Another example of BCDR in action is when all computer files are automatically backed up at the end of every day and saved to a different location so they can immediately be accessed in the event of an emergency. Teleco of the Rockies' team is filled with technology experts, who know many other practical ways to apply futuristic technology to solve today's real business problems.

"It is our responsibility as our customers' trusted technology advisor to protect our customers' data networks and business phone systems from any event that could cause them to go down such as a power outage or natural disaster," stated Jeff O'Neill, VP of Sales

of Teleco of the Rockies. "Our objective is to give business owners peace of mind that their technology is secure and accessible so they can focus on growing their businesses."

ABOUT TELECO OF THE ROCKIES

Teleco of the Rockies is the nation's most customer-oriented business telephone and data communications company. The company's goal is maximum customer satisfaction through total customer service. Teleco of the Rockies provides its customers with a variety of telecommunications solutions including VoIP, traditional PBX, and pre-owned equipment, which are serviced by Factory Certified technicians. Customers are thoroughly trained in every component of their system by a highly experienced customer service team.

Founded in 1983, Teleco of the Rockies has offices in Denver and Fort Collins. The company maintains a national footprint through its national services network supporting businesses throughout the United States. For more information on Teleco of the Rockies, call 303-790-8700 or visit www.telecorockies.com.